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HENRY FIELD'S SEED SENSE

Sent Free
Compliments of
HENRY FIELD

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field in the Print Shop

Vol. XXVII

Shenandoah, Iowa, Sept. 1, 1943

No. 3

A Recent Letter from Ruth

Note

Every summer, we generally get up to see my daughter Ruth and her family or she comes down to see us here at Shenandoah or our Missouri cabin. But this year, with gas rationing and all, we didn't get together so I asked Ruth to take some pictures and send them down. Wouldn't be much of a Seed Sense without some word from Henrietta, Susie, "Big Boy" and Elizabeth. Here's the result and Ruth's letter, too. Thought you would enjoy them.
H. F.

Dear Dad . . .

Received your kind letter and, of course, am glad to take the pictures for Seed Sense. In fact, the children are as vain as peacocks and love to have their pictures taken.

We thought we could get better results with outdoor pictures the other Sunday afternoon when the children were out inspecting the garden, but regret these are not as good as we had hoped.

Am enclosing them with this letter anyway but please say if you would rather have posed pictures taken by a photographer.

The explanation of the sling on Henrietta's arm is a broken collar bone which she got by jumping off a whirligig while it was in motion. A whirligig is a sort of miniature merry-go-round on a children's playground. Some of the children push it while the rest ride.

The next pictures we take, won't show the sling as she only has to wear it three weeks.

The garden in the pictures is our own. The children have really been good help with some of the work of thinning and weeding this year. And they lunch on raw vegetables all day

The Pictures Ruth Sent of Her Children
(Inspecting the Garden, Sunday Afternoon)



Susie and Elizabeth Rose find some young beans. "Lukie" looks for worms and bugs!



Lukie finally finds a nice big woolly worm. It's nice for teasing sisters.



"Lukie" demonstrates how Bug Dust gets the worm. Left to right: Baby Rose (4), Susie Valentine (6), Henrietta (9) and Kermit Jr. (Lukie) (8).

long. Our early onion patch practically disappeared. Now they are working on the carrots, peas and green beans. They are worse than grasshoppers when it comes to consuming garden stuff, and Field's Famous Bug Dust doesn't even seem to affect them. I hesitate to think what is going to happen to the muskmelons as they ripen. Well, I don't doubt a bit but what the food value is twice as high when eaten in the patch as when served on the table.

They are anxiously watching three huge pumpkin vines which threaten to take over the entire back yard, but which are potential jack-o-lantern stock to them. So far we have about 75 small pumpkins set on. I don't know where we will find enough candles.

I see my letter is much too long. Let me know if you want their pictures taken at the photographers.

Love,

Ruth.

About Hybrid

Before you spend too much time looking around in this Seed Sense, I want you to turn to pages 14 and 15 and get your hybrid corn picked out and ordered right away.

There isn't going to be any too much corn—at least good high-germinating corn—and it's the early buyer who's going to get his pick.

And again this year, you save by buying DIRECT from Henry Field. You save the \$1 to \$3 per bu. commission agents for agent-sold hybrids get and you save it for yourself. I've nothing against agents and you probably haven't either, but there's no sense paying them for selling you something you can buy direct yourself.

Anyway, the important thing is to get your corn lined up early. So turn back to pages 14 and 15 right now and get it done.—H. F.



I Draw the Line Here!

I still stick to my promise to send any newlywed couple who will send me their picture a free rose or a free peony, but I think this is "pulling my leg" a little bit. Lawrence and Joseph Gallagher who sent me their picture didn't say what they wanted so I'm just going to let it go and not send anything. Lawrence is 3 and Joseph is 1, so I don't think they'll care.

Mrs. Chas. Gallagher of Summerfield, Kans., who sent this in says, "The trees and shrubs in the background were bought from you 4 years ago and they sure did grow."

Clean Up Your Garden

Good housekeeping in the garden pays just like it does in the house. If you want to have a better garden next year than you did this, here are a few suggestions that might help:

1. Rake together all your vine crops and weeds and anything that might have been diseased and burn them. This will kill the weed seeds and disease spores and fungous that might live over into next year.

2. Spread plenty of manure over your entire garden.

3. Then have it fall plowed. But leave it rough (no harrowing). During the winter, the manure will rot, the rough ground will catch the snow and rain. The freeze and thaw will work the soil mellow and smooth and get rid of air pockets. And then, you'll be ready real early in the spring for the early crops. And it's a funny thing about early crops—they like to be planted early.

Try this once and see if I'm not right.

How to Fix Okra

Mrs. M. Wilcox of Pleasant Grove, Arkansas sent in with her garden seed order, this recipe of how to fix Okra "southern style." I think you'll like it as many folks do not know how to prepare okra. "Cut the tender pods crosswise in thin slices. Dust in corn meal and fry in covered skillet until partly browned. Salt and pepper to taste. This is a favorite dish in the south when fixed in this manner."



Whoops!

"Daddy shouldn't leave the plumbing laying around like this. It makes it mighty hard for a little fellow like me to get around."

Mrs. Dorothy Cannon of Holcomb, Kans., who sent this picture of her son Charles in to me says, "One year's growth for both the Silver Lace Vine and for Charles Kenneth. Four weeks later, the vine was a dense cover for the back gate and a sheet of white bloom."

Why You Can't Fall-Plant Berries

Lots of folks write in (and some of them are quite mad) because we list about everything for fall planting except raspberries. They can't see why they can't plant these, too.

I'd gladly list them and supply them to you for fall planting, but they just wouldn't do well at all. And after all, you want results. You see the raspberry is very shallow rooted. When fall planted, they aren't deep enough to avoid being caught in the freeze and thaw of winter and spring, and will heave out of the ground.

So send in your order for other nursery stock this fall, but wait until spring to set your raspberries, blackberries and the like. You'll be glad you did.

Remembers Old Friend

"Dear Mr. Field: Thanks for sending 'Seed Sense.' I remember as a small girl in Calif. that my father received your catalog with pictures of you and your family in it. I don't remember how many years he patronized your seed house. I saw your ad in 'Farm Journal & Farmer's Wife' and couldn't resist sending for your book.

"We plan on a nice big garden here in Montana this year."—Mrs. Harold J. Hyer, Polson, Mont.

* * *

Note of Hope to City Folks (from farm paper)—You still can make all the butter you want and just from common grass, too. All you need is a cow and a churn.



Bringing in the Harvest

"Dear Mr. Field: Here is our little boy Johnny Bill Beach, 4 yr. old with a big haul from Field's fine seeds. His grandpa has used them for many years back and we like them just fine."—Mrs. J. D. Beach, Syracuse, N. Y.

How to Plant in the Fall

There's no mystery about fall planting. It's the same as spring planting except the plants must be mulched.

MULCHING: This mulch prevents alternate freezing and thawing which might heave the plants out of the ground. Use a covering of leaves or straw or lawn rakings. Don't use leaves alone as they may mat and smother the plants. Most folks mulch their plants anyway so this is nothing new.

ROSES, SHRUBS, GRAPES, etc.: Mound dirt up to cover tops about 8 to 10 in. deep. Then mulch. Uncover early in the spring when danger of frost is over.

OTHER NURSERY STOCK: Mulch well with straw and leaves or manure. Work manure into the soil next spring.

PRUNING: LEAVE TOPS ON PLANTS THIS WINTER. Prune severely early next spring, before the plants start new growth—not this fall.

That's not hard, is it? And keep in mind, fall planting gives you a head start which almost equals a year over spring planted stuff.

Fall Planting Advantages

Fall planting is every year becoming more popular and most as popular as spring planting. Now experiment stations all over the country are recommending planting in the fall, more and more folks are setting out what they want at BOTH seasons of the year. Fall has these advantages over spring planting.

1. Plants have 6 months' head start to become established. **THE ROOTS WILL GROW ALL SIX MONTHS.**

2. Fall planted stock gets well established to stand the first hot, dry summer and have better chances of living through.

3. Fall planted plants **BLOOM THE FIRST SPRING**, where some wouldn't if planted in the spring.

4. Usually, most folks are busy in the spring and don't get time to set stuff in their gardens that they should. In the fall, mostly they have the time.

Now, if those reasons don't make a believer, of you, all I ask you to do is try a few plants this fall and see how much success you have.—H. F.

**NURSERY STOCK HAS
6 MONTHS
EXTRA TO GROW
IF YOU PLANT THIS FALL**



Peony Pilfering

"If you pull here and here the pretty flowers come all apart. I wonder why mother is calling to me."

This is Joe Sterling, son of Mrs. Hallie Sterling, good customers of mine down in Gravette, Arkansas. Mrs. Sterling says she has ordered from Field's for several years and thinks the plants and seeds I send her are just about right.

How to Store Glads, Etc.

I have got lots of letters from folks wanting to know how to dig and store their summer bulbs like Cannas, Dahlias, Gladiolus, Tuberose, etc.

Well, it isn't hard at all. Dig before serious frost, after the tops dry down. Cut back to the roots and store away in a cool, dry place. A fruit cellar or cave is ideal if not too damp, except for Cannas. Cannas like it best in the furnace room where it is warm and dry. The rest can be stored with potatoes.

Put them in anything, a sack or bucket or box, as long as you don't pile them too deep. If you do, they will heat. Keep them good and dry.

Next spring if you want to get a head start, pot the bulbs up in February in tin cans and then set them; or, you can wait until March or April and set them right out in your garden.

About the New Catalog

Well, the new, big 1944 catalog is just about ready. We've been working on it, off and on, most all of the summer, and it's just about to go to the printers.

It's really a sight I wish you all could see when the presses start turning out hundreds and hundreds of thousands of books—one of which will be your copy.

We've got a first-class, top-notch surprise for you too, next spring. There are a lot of new items and special deals, but one especially is going to really "knock the frosting off the cake." But you'll just have to wait to see what it is.

Meanwhile, if you have any friends that you know would like to have the catalog, I'd sure appreciate your sending in their name. We'll put it on the list and mail them one as soon as possible in the spring. There will be an extra lot of good practical gardening and planting advice (not fancy unimportant things but really "down-to-earth" helps) in the book for you, so it will make you and any of your friends a really helpful garden guide—the likes of which I don't think you can get anywhere else.

I hope you like it.

* * *

Discipline yourself, or the world will do it for you.



Part of 1085 Quarts!

This letter speaks for itself. It proves you can grow your food, if you just will.

"Dear Mr. Field: This is a snapshot of myself with part of my annual canning. This picture shows part of the 1085 quarts of my canned fruits, meats and mostly vegetables canned in many different ways. The greatest part of my canning is vegetables, mostly cold packed in just an ordinary boiler. The vegetables in this picture were all Field's seeds. My son and daughter did the greatest part in the garden of raising and gathering these vegetables and fruits. Our fruit trees were also purchased from 'Henry' several years ago. My son is now in service for Uncle Sam, but we'll do our utmost to have a good Victory garden again this year. Incidentally, we would not try raising a garden without 'Henry's' Bug Dust."—Mrs. Mary Janda, Wilber, Nebr.

Likes My "Visits"

"Dear Mr. Field: This is our first order to you. We borrowed the seed catalogue and surely enjoyed looking through it. It is a grand seed catalogue and you certainly have reason to be proud of it. We especially enjoyed reading your own corner for 'Just Visiting.'

"The pictures in the corner too. We are glad you put them in, as then it seems like we have met you personally.

"We are going to order some Nursery Stock from you in the near future, as we have bought a home of our own and will be moving next month. So will you please send us a seed catalogue as we would like to have one of our own.

"We wish to thank you in advance for favors."—Yours sincerely, Oliver Frei, Iowa City, Iowa.

Our Radio Cookbooks

Adella Shoemaker, the "cookbook" lady on our radio station, KFNF, has just completed her newest cookbook of over 200 recipes for cooking vegetables. She has done a wonderful job with it suggesting many many new ways to prepare "hard to serve" vegetables in ways that your family will "rave" about.

Beside this, she still has a fair supply of her Victory cookbook of sugar-saving recipes and her Meat-Stretching cookbook with recipes to make your rationed meat go farther. These books are going fast to radio listeners and you Seed Sense readers should order yours quick. The price is 35c each or one of each (3 in all) for \$1.00, postpaid. (You may have all 3 of one kind if you wish.) With the three, Adella is having me put in a free packet of Parsley seed for growing in a pot in your kitchen this winter.



Field's Strawberries in Okla.

Here's a picture of part of the picking of strawberries Earl Rayner and his wife of Bartlesville, Oklahoma made off of strawberry plants they bought of me. This was taken in 1942 of berries picked from plants set in 1941, and Earl said he had never seen plants that did better.

This should give some of you new gardeners an idea of what you can get in the way of fruit in one year, if you'll just set the plants. Fall is an ideal time, if you start right now. And keep in mind, strawberries don't take much room. If you have space for a spread out blanket in your yard, you've got space enough to raise the strawberries you want.

Strawberries in November

"Dear Sir: Just a line to let you know the 25 strawberry plants (Gem Everbearing), I got of you last spring were simply wonderful. They just beat anything I ever heard of.

"We had fresh strawberries all summer until away in November, long after frost. I got them in a \$1.00 collection."—Truly yours, Mrs. Jane McDonald, Tahlequah, Okla.

New Salesman—Same Seeds

"Dear Sir: I have just purchased a Junior Seedsman collection of your seeds from a little boy in our neighborhood and would like a catalog please.

"When I showed my husband the seeds I bought, he said, 'Why, sure those are good seeds. I used to sell them every spring when I was a kid.'"—Yours very truly, Mrs. Sam Willis, McChesson, Kans.

* * *

PARSNIP CARE—Parsnips may be left in the ground all winter and used as needed after frost. Or, after they freeze you may dig and store just like carrots or other root crops. See page 19 for full details.

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Do you create your own lack of opportunities?

* * *

Labor disgraces no man, but many men disgrace labor.

HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field Seed & Nursery Co.
Field No. 1 Building Shenandoah, Iowa

Henry Field, Editor

Contributors

"Alfalfa" John Nicolson (Seed) Helen Field Fischer (Flowers)
Pate Simmons (Seed & Nursery) Leona Nicolson (Nursery)
Paul Wilkinson (Nursery) Irving Steurer (Garden Seed)
Deane Schneider (Field Seed) —& all my friends and customers

Subscription Price—A Garden Seed, Field Seed
or Nursery Order

Plant or Don't Eat!

Remember last spring, I said plant a garden or go hungry? Maybe that was a little strong and maybe it wasn't. Only time will tell. But it is true that this food situation is getting tighter and tighter every day in this country.

Not only are you wise to plant and raise as much food as you possibly can to make sure you and your family have plenty of healthy fruits and vegetables when they need them, but you are doing a valuable war service at the same time.

If you don't grow your food, someone has to do it for you and that takes manpower. Someone has to bring it to you and that takes transportation. And both manpower and transportation are getting scarce. What you grow yourself, saves your country's manpower and also makes certain that your family will eat well.

That's one reason why fall planting is so important this year. Fall planted stuff has an EXTRA 6 MONTHS to GROW. And during that whole time, it grows. Nine times out of ten, it's way ahead of spring planted stuff.

So start making sure this fall of having plenty of food next spring by setting lots of rhubarb, asparagus, grapes, strawberries, and fruit trees this fall. You'll be glad you did.

Free Gifts with Nursery and Bulb Orders

As usual, I have something free for all of my customers who order early and here's the list you can choose from. Be sure to ask for them on your order as otherwise they might not get in and I want you to have them.

Free with \$2 Nsy. or Bulb order—2 Giant Darwin Tulips.

Free with \$3 Nsy. or Bulb order—The above or 3 Grape Hyacinth bulbs.

Free with \$4 Nsy. or Bulb order—Choice of above or a Regal Lily free.

Free With \$5 Nsy. or Bulb order—You may choose any 2 of the above items.

Our Catalog Worth \$3.00

"Dear Mr. Field: I have always enjoyed your seed catalog as well as the Seed Sense, but this year's catalog is not only a catalog. It is a garden Encyclopedia and a vegetable information bureau. Worth a lot more than a \$3 book with a lot of scientific words and complicated instructions which no busy farmer's wife has time or inclination to read. Pages 8 and 9 in your catalog are worth more than their weight in gold to me.

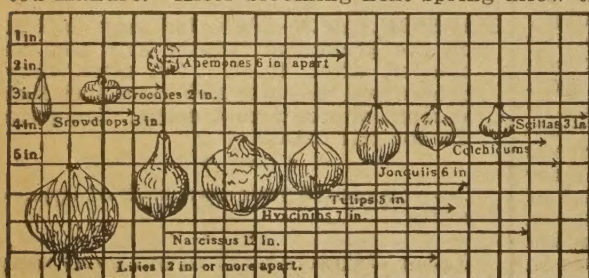
I have always liked gardening but am trying a few extra specials that I haven't planted before."—Mrs. Ernest Meyer, Latimer, Ia.

Bulb Planting Directions

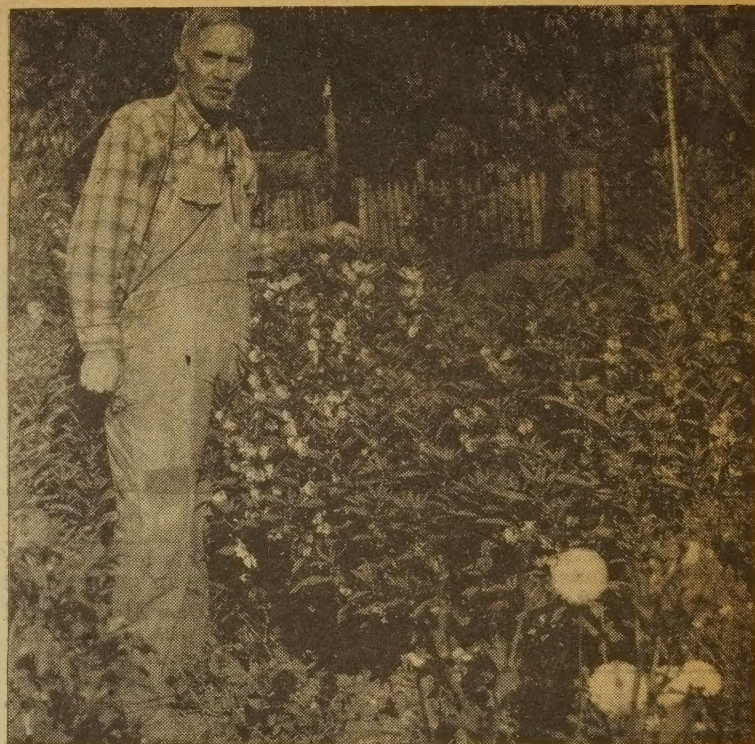
Fall is the only time you can plant tulips, crocus, daffodils, narcissus and the like. They spend the fall and winter making roots and then come up early in the spring.

Set at depth and distance apart shown in the diagram here. You can either dig out a complete bed, or simply a small hole for each bulb. Some people put a little sand in each hole which is nice as it allows for drainage. Don't allow air spaces about the bulb and pack the earth down firmly. If you wish, you can put a little fertilizer below each bulb for the roots to feed on. Do not let the bulb touch it.

It's a good idea to mulch with lawn rakings or straw or rotted manure. After blooming next spring allow the tops to die



down naturally and then either dig and store, or leave for another season of bloom.



A Recent Picture of "The Boss"

I had Seed Sense all ready for the printer when some of the boys protested that I shouldn't send it out the way I had it because I didn't have a picture of myself in it. They said it wouldn't be a Seed Sense without a picture of "the boss," so they picked out the one they liked of some recent ones we took late this summer and told me to put it in.

So here it is. It was taken down at our Ozark cabin in our flower garden. Most of our pictures, we take in the vegetable garden, but this shows that we don't forget flowers. Fact is, we raise just about as many flowers as vegetables. I believe in them. And the varieties I don't grow, Mrs. Field sees to getting planted. So we have plenty of bloom as well as plenty to eat from our garden.

You can see I'm feeling fit. Plenty of regular work at the seedhouse and plenty of good healthy work in the garden is about as good as anybody's vitamin pills, I guess.

Buy Your Corn Early This Year

Good, high-germinating hybrid seed corn looks like it would be mighty scarce by spring. The cold, wet, late spring we had together with the chances of a cold wet fall don't make corn prospects look too good.

That's why I'm urging you to BUY EARLY and make sure you reserve your seed corn WHILE YOU CAN. To encourage you, I'm putting the price real low for the early buyer. Buy before the raise and save. Full details on pages 14 and 15, but here's the price schedule summed up:

	PRICE NOW	Price Oct. 25
MULE HYBRID BLENDS		
Edge Drop	\$5.95	\$6.50
Hill Drop	4.95	5.50
or Small Flats		
No. 135	6.50	6.95
Edge Drop	5.50	5.95
Hill Drop		
or Small Flats		
No. 129	6.50	6.95
Edge Drop	5.50	5.95
Hill Drop		
or Small Flats		
No. 116	6.50	6.95
Edge Drop	5.50	5.95
Hill Drop		
or Small Flats		
No. 100	7.50	7.95
Edge Drop	6.50	6.95
Hill Drop		
or Small Flats		
No. 90	7.95	8.50
Edge Drop	6.95	7.50
Hill Drop		
or Small Flats		

* * * * *

If a child annoys you, quiet him by brushing his hair, is the latest advice. If this doesn't work, use the other side of the brush on the other end of the child.



89 Bu. Per A.

"Dear Henry: Here's a picture of Henry's Mule-Hybrid corn which averaged 89½ bushels per acre despite the poor season we had here. In fact, since I started planting Mule-Hybrid, we haven't had a decent season from the weather standpoint, but the Mule-Hybrid does all right, don't you think? It's a perfect feeding corn, too. We sure like it."—O. L. Jennings, Moberly, Mo.

That's just a sample of some thousands of letters we get here every year from farmers all over the country. Mule-Hybrid yields of from 60 to 120 bushels per Acre in every state in the corn belt are reported and they like the way the corn stands up, the fact it's good feeding corn, and the fact that it does well in a bad year as well as a good one.

And, when farmers test and prove a corn that means it IS GOOD. No matter what fancy tests and experiments show, what the farmer thinks of it when it's planted is what counts. I'm mighty proud of what our Mule-Hybrid is doing everywhere it's planted.

Fall Sown Permanent Pasture

Over on the next page are full details about our permanent pasture mixture, especially made for fall sowing. It is well-balanced to give you good green pasture all season when most grasses are dried up and IT IS PERMANENT.

If you are going to need pasture next spring, now is an ideal time to sow it and this mixture is the one to sow. Goes a long way—bushel sows 4 acres—and will give you what you want—a permanent, all season pasture.

State Certified, Common & U.S. Hybrids If You Want Them

We believe Mule Hybrid Corn is by far the best buy but have the State Hybrids for those who want them at prices below what is usually asked by seedsmen. Here's the list:

- IOWA 931**—The highest yielding, widely adapted state hybrid of 90-100 day maturity. Ears about 3½ feet high. **Edge Drop only, \$7.35.**
- IOWA 939**—Widely adapted hybrid from Ohio to Nebraska and yields well on any soil especially light soil. Drought resistant. Ears about 3½ feet. About 110 days. **Edge Drop, \$6.35; Hill Drop, \$5.35.**
- IOWA 4316**—100 to 105 days. Won the Banner trophy in 1942 in Iowa. **Edge, \$7.35; Hill, \$6.35.**
- IOWA 306**—110 to 115 days, a good replacement for 939. Trifle later and yields more. **Edge, \$6.35; Hill, \$5.35.**
- INDIANA 608**—105 to 110 days. Popular in Central corn belt where 939 does well. **Edge, \$6.35; Hill, \$5.35.**
- U. S. 35**—An outstanding variety in the Southern half of Iowa and South Central Illinois. **Edge, \$6.35; Hill, \$5.35.**
- U. S. 13**—Good Reid Yellow Dent type, single ear, deep kernel. Best suited to rich soil. Large ear. **Edge, \$6.35; Hill, \$5.35.**

"Alfalfa" John Says . . .

This is a good year to buy field seeds early. Our opening fall prices are set low as usual, but with the general scarcity of seed, there is about only one way for the prices to go and that's UP. Early buyers will make savings like they did last year.

One reason for the scarcity of seed and the reason why you **MUST** buy early is Lend Lease. Already our government has said they will buy this year: 12,000,000 pounds of clovers, 12,000,000 pounds of Timothy, 4,000,000 pounds of bluegrass to mention just a few of the items.

That will mean some real shortages here at home.

And in garden seed, the same shortage exists. For example, the government wants 600,000 pounds of Onion seed alone, not to mention large quantities of beets, carrots, cabbage, etc., for our allies.

Read the article on Brome grass Henry put in this issue. There's a grass that should be on every farm. You can't beat it for heavy-yields, palatability, feeding value and hardiness. Fall is an ideal time to sow it.

With livestock prices as high as they are, you can't afford to be without plenty of hay and pasture and that's just what Brome grass will give you.

And mentioning pastures, our special Fall Pasture Mixture is especially made of grasses that should be sowed this fall. Put clovers on it next spring and you'll have a perfect permanent pasture. One bushel will sow 4 acres.

The real seed shortage is going to be in hybrid corn. Especially the early hybrids. The weather just wasn't right this season for a bumper yield.

But Henry Field is still going ahead with a low opening fall price to encourage early bookings. As you can see, the price will advance this fall and without doubt, next spring, too. Get in early and save the difference.

When you get tired of paying agents \$1 to \$3 per bushel for selling you hybrid corn, you'll discover that MULE-HYBRID bought DIRECT not only saves you this agent's commission, but outperforms the hybrid you've been using.

Mule-Hybrid has made astounding records wherever planted—60 to 120 bu. per acre consistently. We have thousands of unsolicited letters from farmers telling us how much they appreciate getting a good hybrid at a fair price. If you haven't planted Mule-Hybrid, you're missing something.

For Better Pasture Plant Brome & Alfalfa Together

If you want an even better pasture than Brome grass alone, sow alfalfa with it. Usually 15 lbs. of brome and 3 lbs. of alfalfa per acre is about right.

The Brome grass with the Alfalfa stops any chance of bloat like is possible with Alfalfa alone, and the Alfalfa puts nitrogen into the soil for the Brome which is a heavy feeder. The alfalfa also keeps the Brome from getting sod bound.

Together, they yield a hay crop that's probably larger and higher in feeding value than any other you could grow, and together they cure as hay about 7 hours sooner than alfalfa alone.

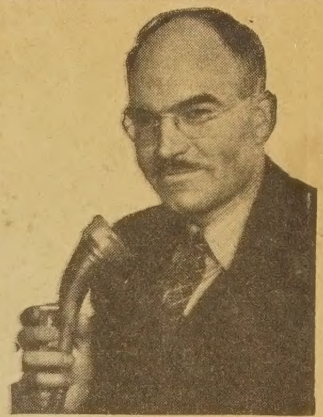
You can sow alfalfa with your brome this fall up until about the 1st of October. If you sow your Brome after that date, put your alfalfa on in the spring.

About Corn Pictures

I certainly want to thank you for the fine bunch of pictures of Mule-Hybrid you have been sending in. Didn't have room for many this fall, but hope to use a lot in the spring. But, one thing I want to ask, and that is that you sure put the yield you got on the back of the picture and maybe something about what you think of the corn. That will help me a lot.

Remember, I pay double (\$1.00 each) for pictures of corn I can use.—H. F.

TRANSPLANTING—Yes, you can move your plants this fall after they are dormant (lost their leaves). Be careful not to expose the roots to wind and air. Leave lots of dirt on the roots. Replant as soon as you can.



Catechism on Brome

Brome Grass has become one of the most popular grasses planted because of its huge yields of pasture and hay and because of its drought-resistance, but there are still a lot of farmers writing in for information on it. I think it's so important that I'm reprinting some of the main facts about it here. I want **everyone** of you to have some on your farm.

1. DROUGHT RESISTANT and WINTER HARDY—Will stand more hot dry weather and cold freezes than any other grass.

2. MORE PALATABLE, HIGHER IN PROTEIN THAN ANY OTHER GRASS—All livestock like it and it cannot poison them. Its protein content is EQUAL to alfalfa.

3. GREENS UP FIRST IN SPRING—IS GREEN ALL SUMMER—Brome grass is the first green grass in the spring and is green all summer when other grasses are brown and dormant. Last to turn brown in the fall.

4. YIELDS 2 TO 3 TIMES AS MUCH AS BLUEGRASS—Yields of hay or pasture are enormous. It carries 50 to 100% more livestock than bluegrass and cut for hay yields 3 to 9 tons per acre. Also heavy seed yields make it a good cash crop.

5. STOPS EROSION—Its root system is large and deep. Use on gullies or hills where erosion is a problem. It will stop it.

HOW TO SOW BROME GRASS—Usually 15 to 20 lbs. is sown per acre. Can be broadcast or drilled. The trick is to not cover it deep—¼ to ½ in. is plenty. Harrow in lightly and roll.

WHEN TO SOW IN THE FALL—Sow before Oct. 10 or wait until just before freezing up. The early sowed gets a good growth before freezing while the late sowed doesn't start until first thing in the spring.

Get your seed bought now.

The charming young fellow with "a certain something" is not as good a catch as the one with something certain.



A Block of Apple Trees in Our Nursery

Thought you would be interested in seeing some of our many acres of apple trees in the process of being "manufactured."

This is Faye Pullen, our nursery superintendent, standing in the row to give you an idea of how tall the trees are. These are all one year old and won't be dug until they are two years old. We never dig before that time.

In the background, you can see the bearing orchard on my Sleepy Hollow farm (the place where I started business many, many years ago). Of course this doesn't give you any idea of the immense acreage we have growing of cherries, apples, perennials and other nursery stock, but does show you a little of how clean we keep it and the care we take to see that the best nursery stock in the world comes from Henry Field.



Ch. Elm Grew 5½ Ft. 1st Yr.

"Dear Mr. Field: Here is a snap of one of your 1½ foot Chinese Elms planted in the spring of 1941. The picture was taken in October of the same year with the tree growing over 5½ feet the first season."—Mrs. Don Ulrey, Medford, Okla.

The Chinese Elm is about the fastest growing tree there is. Now after the tree got established the first season—watch it go the next year.—H. F.

Rose Care Over Winter

Roses being one of the most popular flowers grown, we seem to get more questions about rose care over winter than any other. Here are the answers:

As soon as your roses become dormant because of heavy frost, mound the earth up around the plant about 10 inches high. Cut the tops back about one third, so they won't whip in the wind. After the ground freezes well, take straw or straw and leaves and mulch the roses weighting this down with cornstalks or brush. (Don't pack leaves solid without straw or sticks mixed as leaves tend to pack and smother the plant.) Climbers are generally laid down on the ground and covered the same way. Polyanthus and Perpetuals and the new Brownells seldom need winter care. Be sure and remove this covering in the spring after danger of frost is past.

Nursery Prices Higher

Because of the shortage of manpower, some of the nursery items that we don't grow ourselves (and some we do) are getting harder and harder to find. Wholesalers of nursery stock are asking right now TWICE what they asked last year for their stock.

That simply means that what you buy and get planted this fall is going to be bought at a price that you'll wish you had next spring.

Praises Our Nursery Stock

"I want to tell you how much we appreciate your promptness in filling orders.

"We ordered from two other firms, much nearer, the same day we sent you an order and received your shipment AT LEAST A WEEK BEFORE THE OTHERS. Also things seemed fresher and one could see you had given care to the order.

"The free gift and extra shrubs were a delight to discover. From now on we intend to order from you and thinking of buying our chicks there."—Mr. and Mrs. D. B. Simmons, Afton, Oklahoma.

Planting Gossip by Paul, the Nurseryman

One of the best helps you can give your permanent plantings is to give them a good soaking up before the ground freezes. And if there are some warm spells during the winter, get out and water, if things look dry.

We're just coming into the season when evergreens are doubly welcome with their beautiful green color when everything else is brown. Every well planted home ought to have plenty of evergreens. And fall is as good a time as any to plant them.

Now is the time to remove all dead tops from perennials, peonies, iris and burn. Helps to keep disease from being carried over the winter.

If you have trees or shrubs to move, don't move them until they are dormant (have lost their leaves). Then you may move them without any difficulty if you don't expose the roots to air or sun any more than you have to.

Oriental Poppies do best if set before Oct. 1st, so get those orders in right away.

Plant plenty of tulips in clumps here and there in your border. Their blooms come so early in the spring, they are always welcome.

If you want plenty of bloom all winter in your home a dozen or two paper white Narcissus will give it to you. Pot some up now, some a few weeks later and some a little later than that and you will have blooms off and on all winter.

Peonies are best planted in the fall. So are iris. Both are ideal for cemetery use.

Fall not only is the ONLY TIME that tulips, crocus, narcissus, etc., can be planted, but it is becoming the IDEAL TIME to plant other nursery stock. The cooler days and very cool nights together with rains make an ideal time for starting nursery stock.

Send in your order early. We'll ship at the correct time for planting this fall. And we promise you 100% satisfaction in our nursery stock. That's the only rule Henry makes for us in the nursery department—100% satisfaction for you.

I'll Ship Nursery Early

Bulbs, Iris, Poppies and the like we'll send out the same day we get your order. But with nursery plants it's different.

Some things like trees, roses, etc., don't go dormant until pretty late and to move them before they are dormant would do you about as much good as planting broomsticks. So on these items, order them NOW and I'll hold them and ship them at correct fall planting time in your locality.

Strawberries will be shipped from the middle of September; the fruit trees, roses, grapes, shade trees, etc., about Oct. 10. Before that won't do you any good and after that is the ideal time to fall plant. So get those orders in now so I can save stock for you and ship it at the right time.

Bulbs Scarce!

Imports of bulbs have now been cut off for several years. Supplies are mighty short. If you want to make sure of getting those you need, please send your order in right away. We'll do our best, but won't promise that our supplies will near go around.—H. F.

Field's Seeds Can't Be Beat

"Dear folks: I have wanted to write for some time and tell you how I like your catalog and especially Seed Sense. I read every word and enjoy Seed Sense so much, I read it several times. It is just like talking to some nice friendly person.

"We think Field's seeds simply can't be beat the seeds arrived in fine shape."—Mrs. Nancy Lay, Stroud, Okla.

* * *

Don't forget that fall is the IDEAL time to sow a lawn.



This Beats Me

Remember, in the catalog I put a picture of 4 generations in the Field family—myself, my son, Frank; his daughter Zoanna, and Zo's son, John Robert? Well, here's a lady who claims that's no record at all and proves it with a picture.

"Dear Mr. Field: Having seen your 4 generation picture in the seed catalog, I thought I should show you one that's got you beat. There are 4 generations on BOTH sides in this picture. A great grandson, daddy and mother, 2 grandmothers, 2 great grandmothers, and for good luck 2 grandfathers."—Mrs. Harlow C. Gage (the 3rd generation).

Fall Lawn Seeding Tips

If you are looking for ideas as to how to have that perfect lawn you have wanted, here are some good suggestions, that I know work:

1. **BUY GOOD SEED**—This is the first seeding commandment and a very good one. Poor seed sold by someone not a seedsman is not worth the effort no matter how low they might make the price. Even if they gave it to you.

2. **Fall is nature's natural seeding time** with its cool nights and rains that grass likes. Sow before Oct. 30.

3. **Rake your lawn well.** Sow your seed and rake it in lightly. You've got to do some work, if you're going to have a good lawn.

4. **Then ROLL IT IN WELL.** Nothing helps make a perfect lawn more than a firm seed bed.

5. **Sow 1 lb. for every 200 sq. feet of new lawn or 1 lb. for every 400 sq. feet of old lawn.**

6. **Sheepolizer or any well rotted manure helps strengthen the bluegrass stand** which will then keep out weeds. It's cheap, too—only \$1.95 per 100 lbs. F.O.B. Shenandoah.

See Lawn Seed prices page 11.

Mole Killer and Rat Killer

We still have fair supplies of both our famous Rat Killer and our Rodent Killer, but the way they are being taken out this year, I don't know whether we'll be able to get enough or not.

They work so fast and are so easy to use that if you're having mole or rat trouble on your place, you should get your supply soon now. We sell either at 50c a box postpaid or 2 boxes for 90c postpaid while they last. Remember, though they are **DEATH TO RODENTS** they will not harm livestock, poultry or pets—they're safe to use.

A New Language

This isn't politics and, if your sense of humor is good, I think you'll get a big chuckle out of this whether you're a Democrat or Republican. I found it in the **AIR FORCE NEWS** which was explaining what bureaucrats mean when they are handling the long forms you fill out. It is known as Washington "officialese."

UNDER CONSIDERATION: Never heard of it.

UNDER ACTIVE CONSIDERATION: Will have a shot at finding the file.

HAS RECEIVED CAREFUL CONSIDERATION: A period of inactivity covering time lag.

TRANSMITTED TO YOU: You hold the bag awhile—I'm tired of it.

KINDLY EXPEDITE REPLY: For heaven's sake, try and find the papers.

PASSED TO HIGHER AUTHORITY: Pigeonholed in a more sumptuous office.

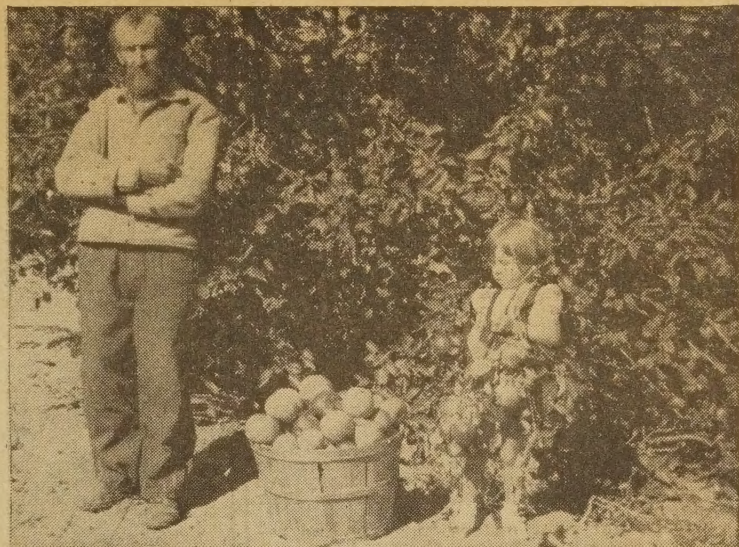
IN ABEYANCE: A state of grace for a disgraceful state.

PLEASE TAKE APPROPRIATE ACTION: Do you know what to do with it? We don't.

GIVING YOU THE PICTURE: Long, confusing and inaccurate statement given to a newcomer.

* * *

The easiest job in the world is that of the Italian minister of Colonies.



14 Bu. from This Field Tree

"Dear Mr. Field: I thought you might be interested in how your fruit trees do in New Mexico. We bought this of you some years ago and this year it produced 14 bushels of apples. That is my father, August Veith and my daughter, Mary Evelyn Veith."—Tony Veith, Armistad, N. Mex.

How to Store Fruits and Vegetables

Both new Victory gardeners and regular gardeners are finding they have more vegetables and fruit than they can hope to can and have been writing for information and help on storing their stuff. Storing is really very simple if a few fundamental rules are followed, and, because I know a lot of you will be interested, too, I am going to print here in Seed Sense some of these fundamental helps.

BEETS, CARROTS, PARSNIPS, SALSIFY, WINTER RADISHES, TURNIPS, CELERY, RUTABAGAS, and OTHER ROOT CROPS all like it cool and moist. A basement or cave is ideal. Keep it very cool (about 35°) and moist. Ventilate by regulating windows, letting out stale air and new air in. Store these root crops in baskets or boxes and cover lightly with soil so air won't dry them out. Watch them and off and on, in the winter add a little moisture if they start shriveling. The important thing is to keep it **COOL** and **MOIST**.

APPLES, PEARS, POTATOES, CABBAGE—like it cool (just above freezing) but not too much moisture—just enough to prevent freezing. Store in baskets or boxes. Potatoes are usually kept in slatted boxes for ventilation.

PARSNIPS and SALSIFY—Can be stored like root crops above after they have frozen or left in garden all winter and used as wanted. Don't use after they put out leaves in the spring.

ONIONS—Like it cool (just above freezing) but **DRY**. Cure onions by spreading in thin layers in dry hot place for 10 days. Cut off tops after curing. Store in thin boxes, well-ventilated. Do not let freeze.

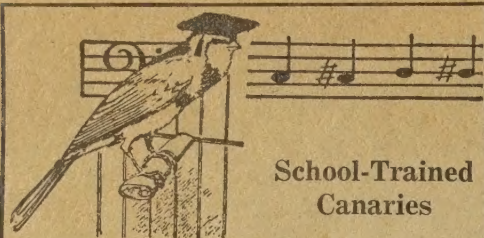
DRY BEANS—Like it cool and dry like onions. Treat beans for weevil before storing by putting in tight metal container. Pour a couple tablespoonsful of carbon bisulphide (get at any drugstore) in saucer on top of beans, put on lid and let stand 2 days. Carbon bisulphide is dangerous around fire. Then store where just above freezing but dry and weevil won't bother.

PUMPKINS, SQUASH, SWEET POTATOES—Like warm (55°) dry storage. Furnace room or closet is right. Air must be dry. Cure Sweet Potatoes for 10 days in 80° heat and then put with pumpkins and squash at about 55°.

OUTDOOR PIT STORAGE—Easily made if you haven't a cellar or cave, for storing all root crops mentioned above, Apples, Cabbage, etc. Dig a shallow pit about 10 in. deep in well drained part of your garden. Line with about 8 in. straw or leaves. Place vegetables to be stored in pile and cover with 8 in. straw. Cover straw with soil—about 6 in. should be enough, unless it gets real cold and then another layer of straw would be good. Leave handful of straw stick through top for ventilation. Put vegetables in **AFTER** cold weather. Best to put in one pit just what you will use at one time. Dig ditch around for drainage.

* * *

A man's reputation is a blend of what his friends, enemies and acquaintances say behind his back.



School-Trained Canaries

Ready for Shipment Oct. 15

Good singing canaries are no longer as plentiful as they were because the war has cut off some imports. However, we'll have a fair supply of some of the finest singers in the country ready for shipment about Oct. 15.

Birds are shipped express collect (only small charge as birds are light) and we send full details about care and feeding with each bird. All guaranteed to reach you safely and we give you 10 days to test song of male birds and 5 days to examine hens. Birds not entirely satisfactory can be returned for exchange or refund. Fair enough?

Please get your orders in early and reserve a good bird, before they're gone.

Males Females
ea. ea.

THE SUNNY-SONG WARBLERS—Jolly happy singers. Their songs are medium loud and varied. They will bring cheer to any home as everyone loves their song. \$7.95 \$3.25

THE HARTZ MOUNTAIN BIRDS—These sing much louder than most birds. Songs are short and varied in tone. Very pleasing, if you like a loud singer. Sing freely all day long. 7.50 2.50

THE ALPINE TRILLERS—These peppy fellows, sing their fancy songs of trills and rolls all day long. Songs are mellow. The notes will delight you. Colors yellow with light and medium shadings. 9.50 3.25

BUTTERCUP WARBLERS—Derive their name from their beautiful orange yellow color. These birds are bred from true deep colored strains. Their voice is clear, ringing and of medium loud tones. Extra-select birds, of course. 10.95 3.50

Everything Postpaid

Don't forget, everything you order from Henry Field (except Field Seeds) is postpaid right to your door and you don't get a bill later on for shipping charges that you didn't know about. There are some big trees that go express collect, but they are plainly marked, and if your order is for \$10.00 or more, I'll pay the express on them, too.

Seed Sense Like an Old Friend

"Dear Mr. Field: I want to think you for sending us your wonderful magazine Seed Sense. It is just like an old friend coming to our house. You are doing a lot of good with it. When my husband comes in with the mail that brings Seed Sense, I just let the work slide and can hardly put it down long enough to get the dinner. It is so interesting from cover to cover."—Mrs. Anna Murdorff, Craig, Nebr.

74 Grew Out of 74

"Dear Mr. Field: I thought maybe you would like to know that out of about 74 trees, vines, shrubs and perennials we set out last fall, every one looks fine and lively. That's what I call a mighty good percentage."—Lizzie C. Moore, Bates City, Mo.



V for Victory

"Dear Henry: Thought you might be interested in this picture of a carrot that grew in my victory garden last year. I dug it the day after my son left for the Army Air Corps. I covered my carrot bed with leaves and we have been eating them all winter long."—Karl K. Nelson, 517 Elm, Newton, Kansas.

I Still Want Pictures

What with film rationing, I know pictures are harder than they were to get. But Seed Sense still needs them and is willing to pay for them. You'll probably be taking some anyway and an extra print isn't hard to get to send in.

I'll still pay 50c each for any and all I can use, and \$5 for the best one each time, but you must send in a print you don't want back. Any kind of picture you would like to see in Seed Sense is just right—your family, your garden, your corn in the field or in the crib, your children—all are good. Corn pictures, if used, still pay double, or \$1.00 each.

Seed Sense is your magazine. So send them in. * * *

MULCH—Good clean straw always makes good mulch, but you can use leaves, or lawn rakings if you mix in enough sticks and other material to keep the mulch from packing down. If a mulch packs down, it often smothers a plant. Be sure to remove early in spring.

The Last Few Words!

I try and make a practice of saving this small space on the back page to tell you anything I might have forgotten. But I've had a good visit with you through Seed Sense and don't have much more to add.



The important advice I can give you this year is to order early. Stock is scarce, transportation slow, help scarce which simply means you help yourself by ordering early.

And don't forget to study over our low opening prices on hybrid corn. Better get that lined up now, too. There isn't any too much good germinating hybrid in the country. And don't go paying fancy prices with big commissions for agents. No sense in that. Buy DIRECT and save the difference for yourself.

I've spoke my piece now. Hope you've enjoyed Seed Sense. Get those orders in now and send a letter with it. I enjoy them all, even if you haven't time for a long one.—H. F.

A New System

I thought you folks might be interested in a new system we are going to try out. We're running our business to please you and you alone and maybe you'd have some improvements to offer.

Effective June 1 we started to send back, with your garden seeds or nursery stock, your original order. It got so here last spring (with so many hundreds of thousands of orders) that sometimes, when you'd write about something on your order, we couldn't locate it right away and searching for it made a delay. And we know it's service with a capital S that you want.

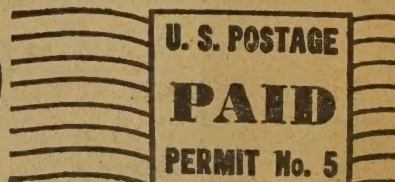
So we decided to send the order back with the items you ordered. That way, you can check over the shipment and be sure everything you ordered is there. And also, if everything isn't just right, you can just fasten your original order to your letter when you write about it and we'll be able to adjust it AT ONCE. No delay in looking up your order.

We argued back and forth before we decided to do it and I think it's going to be a big help to you as well as us. If you've got any suggestions to add or make about the idea I'd sure be tickled to have them. Remember this business is run for you so speak up.—H. F.

From
"MIDWEST'S LEADING SEEDHOUSE"
Henry Field Seed & Nursery Co.
Shenandoah, Iowa



Sec. 562 P. L. & R.



THIS SEED SENSE FOR:

POSTMASTER: If undeliverable for any reason, notify the sender stating reason on Form 3547, postage for which is guaranteed.

U. S. DEPT. OF AGRICULTURE
R. MAGNESS
HEAD HORTICULTURIST
BUREAU OF PLANT INDUSTRY
DIVISION OF FRUIT & VEGETABLE
CROPS & DISEASES
WASHINGTON, D. C.